



Girls Power



Carmit Reuven Heinemann



Rinat Levi



Laura Rozkov

The Problem

Organizations have a hard time finding exemplary volunteers with suitable skills

Lack of exposure to organizations or people in need

I want to give back and contribute to the community, but I am so busy with work and need help finding a place to Volunteer.

VOLUNTEERS



NEEDED...



2GiveBack2
Volunteering activities

Our Mission

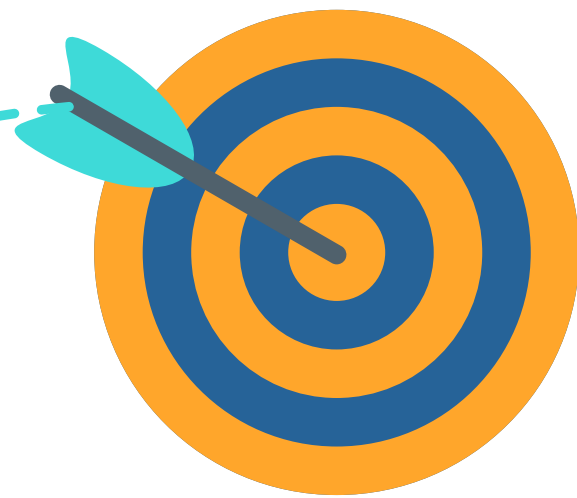
Contribute to the community by
motivating people to volunteer
regularly or temporary
and making the field of volunteering
accessible and easy to operate



Our solutions

- Easy, fast, and excisable app for volunteer and nonprofit organizations to connect and work together
- Open up many volunteering options for users.
- Perfect match for suitable professions with skills needed for organizations w
- Offering a wide variety of volunteers and projects for volunteering according to residential areas.

Target Audience



Persona # 1
16 years old



Persona # 2
26 years old

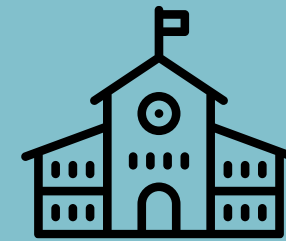


Persona # 3
62 years old



User Persona # 1

Dana Pelled



High School Student

Personal Details:

Gender: Female

Age: 16

Family Status: single

Country/city: Yad Eliyahu, Tel Aviv

Needs / JTBD:

School volunteering project

Giving back to the community

Pains/Frustrations:

Limited free time

No income

User Persona # 2

Eliran Gabai



University Student

Personal Details:

Gender: Male

Age: 26

Family Status: Single

Country/city: Yafo

Needs / JTBD:

**To be an influencer and help others
Integration in the Israeli society**

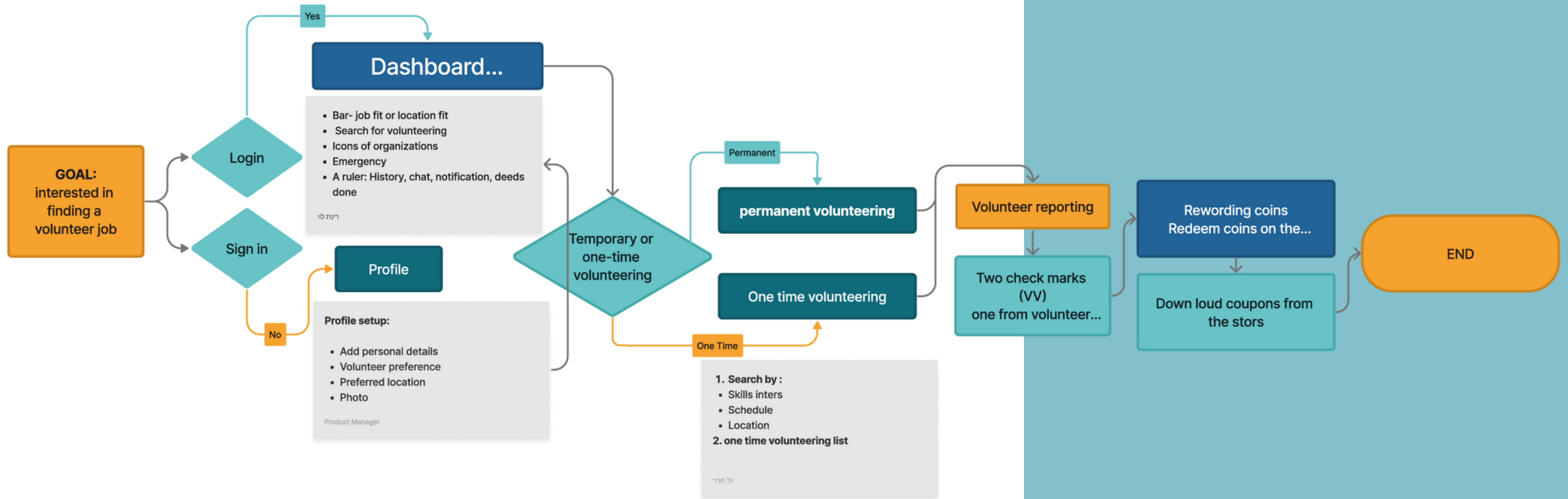
Pains/Frustrations:

Lack of free time

Injustices in the society

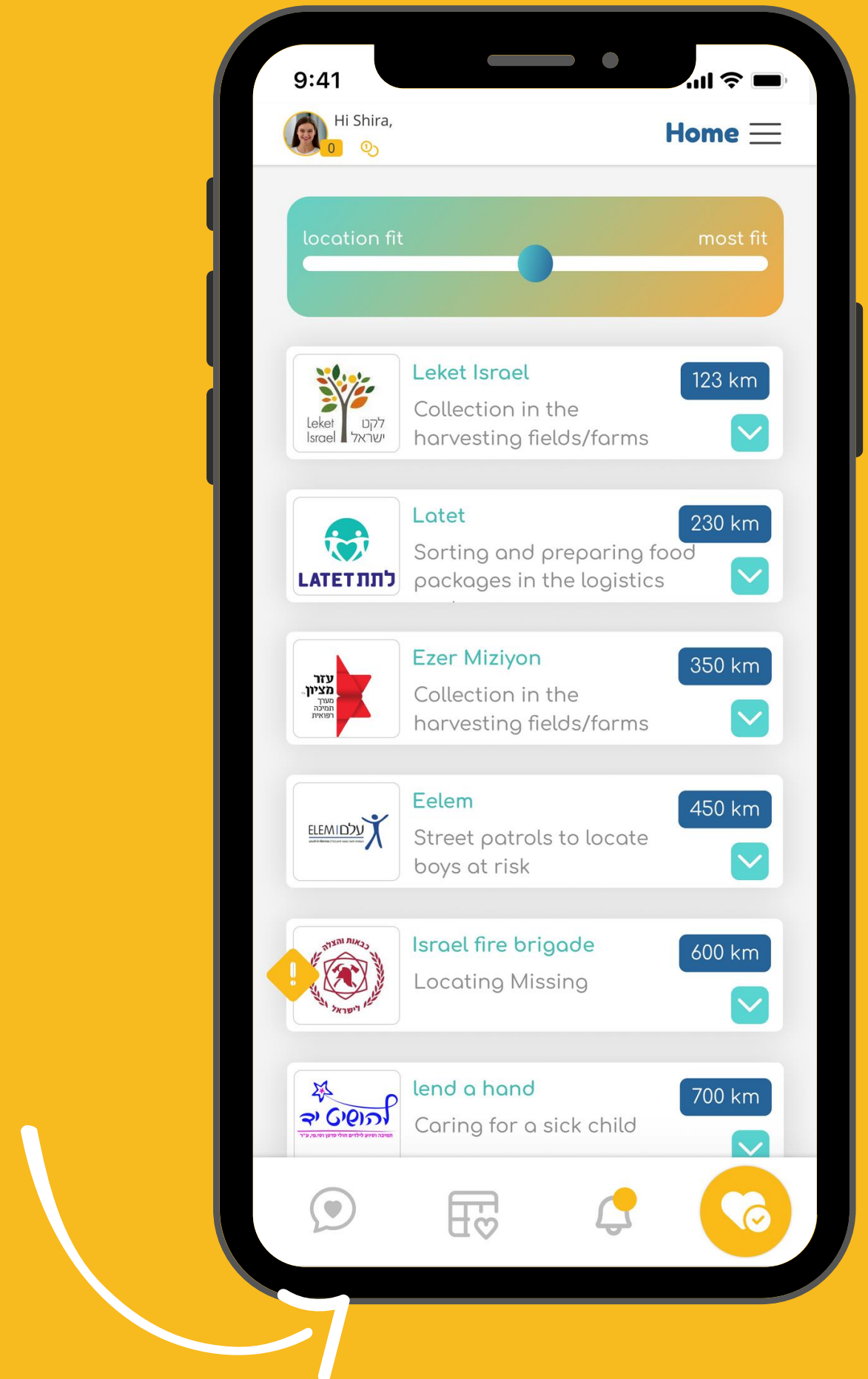
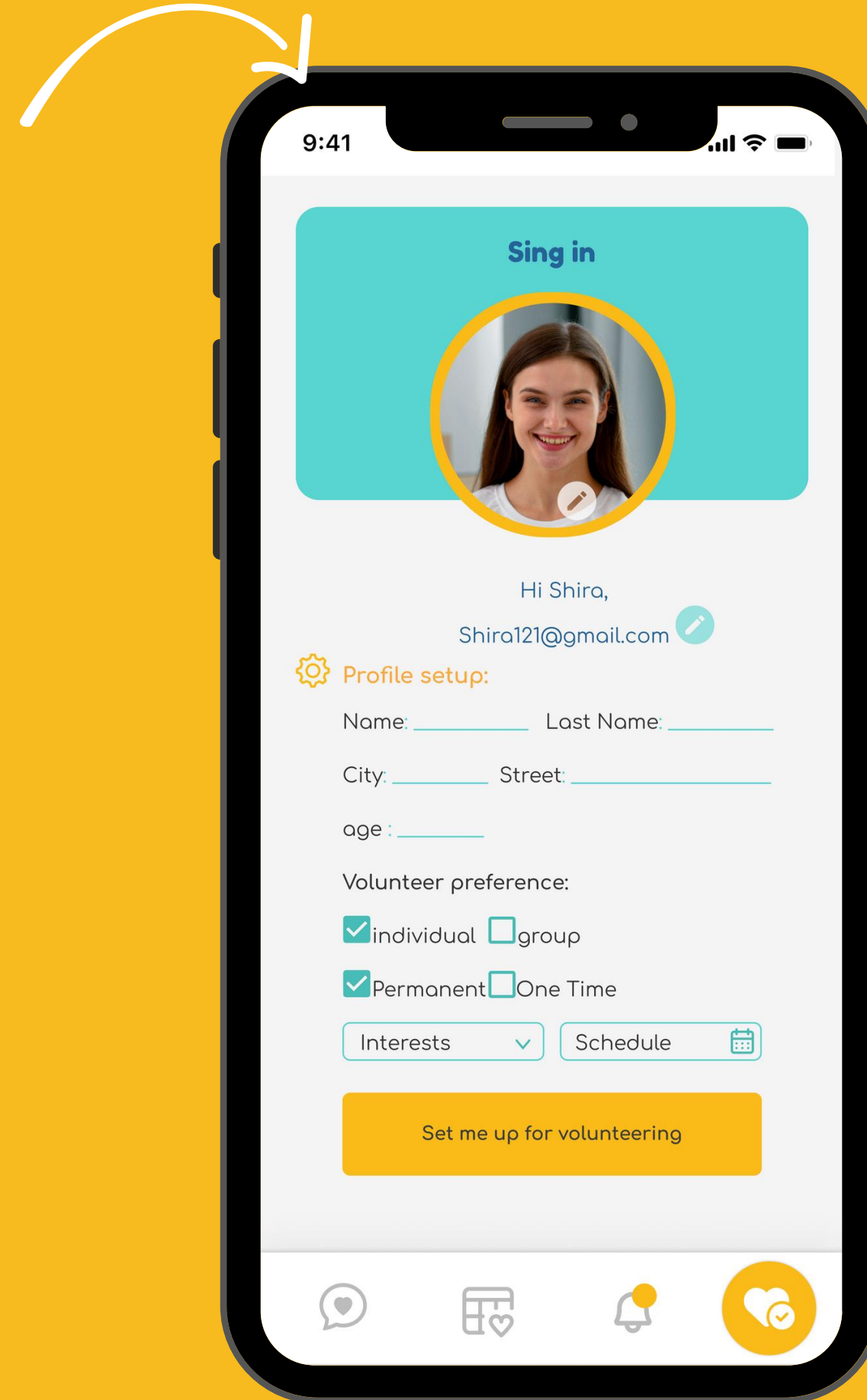


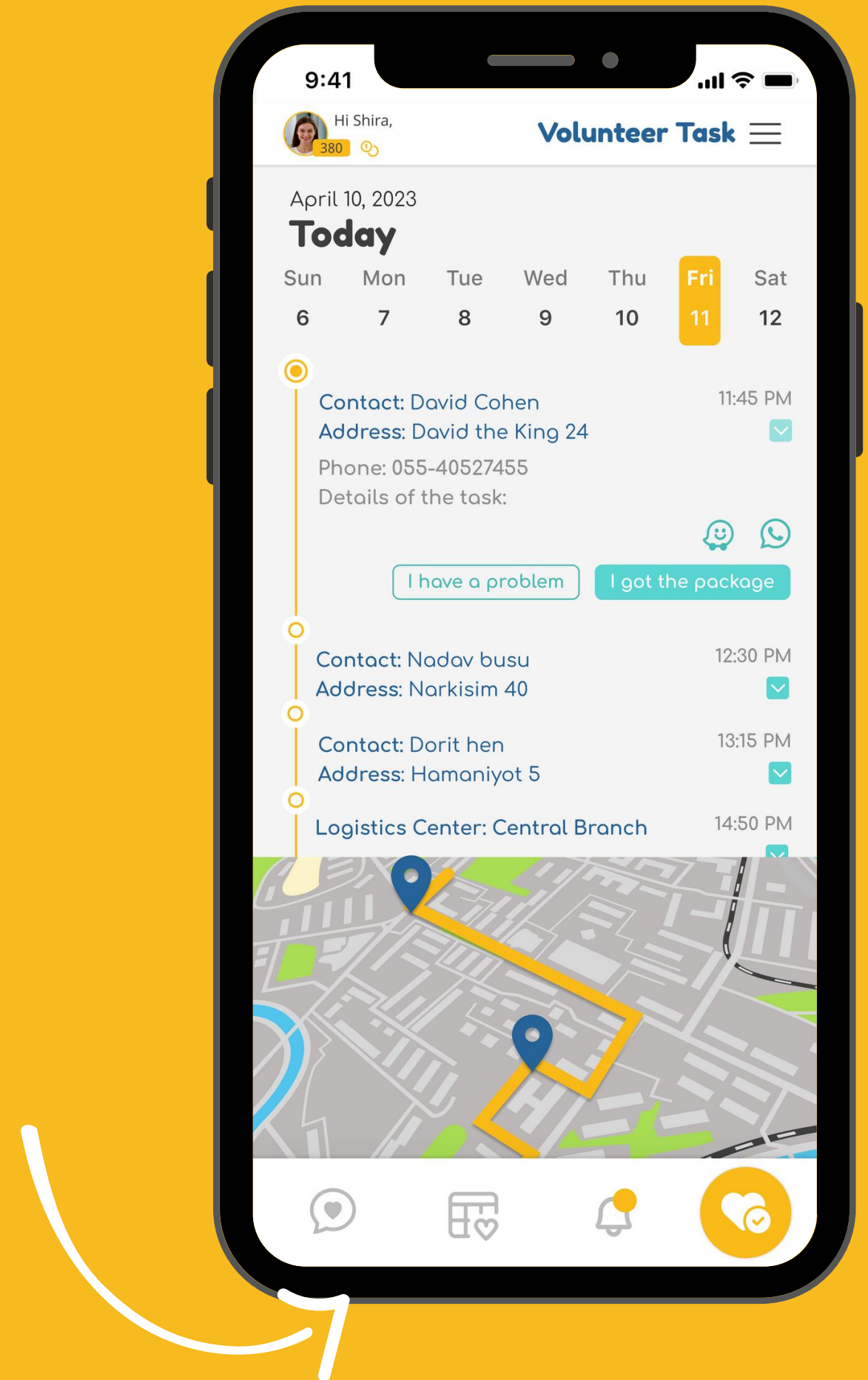
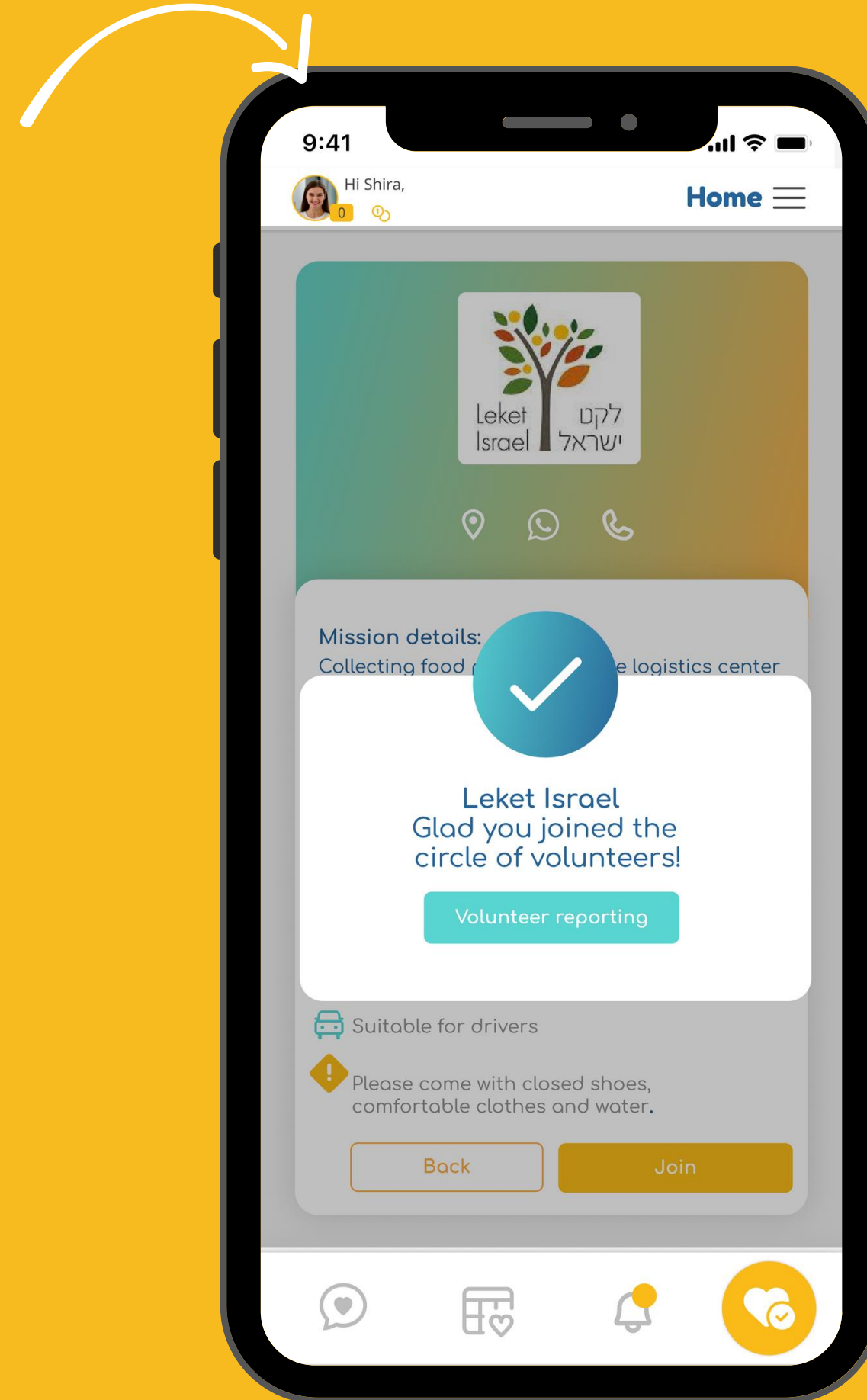
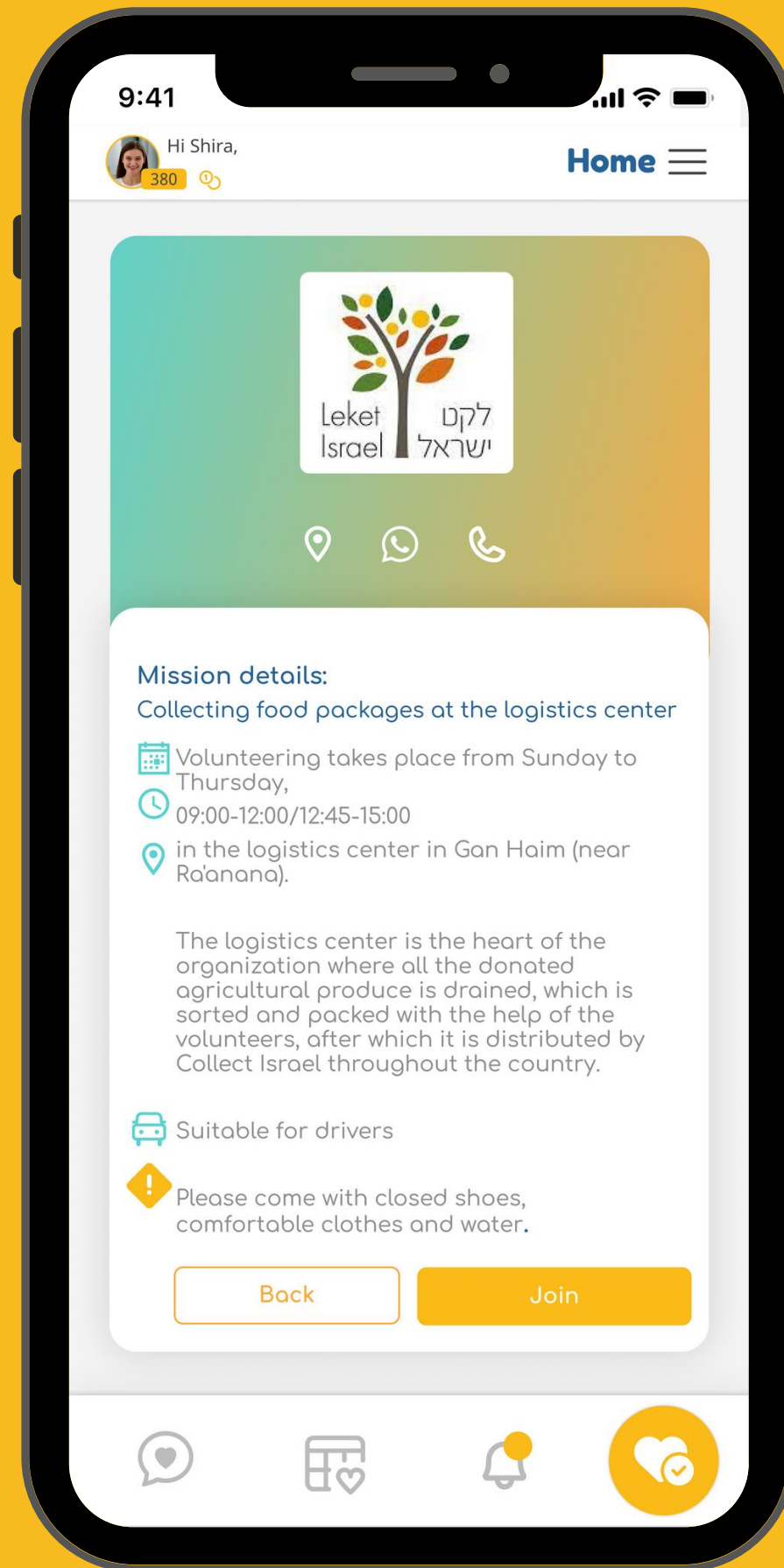
User Journey

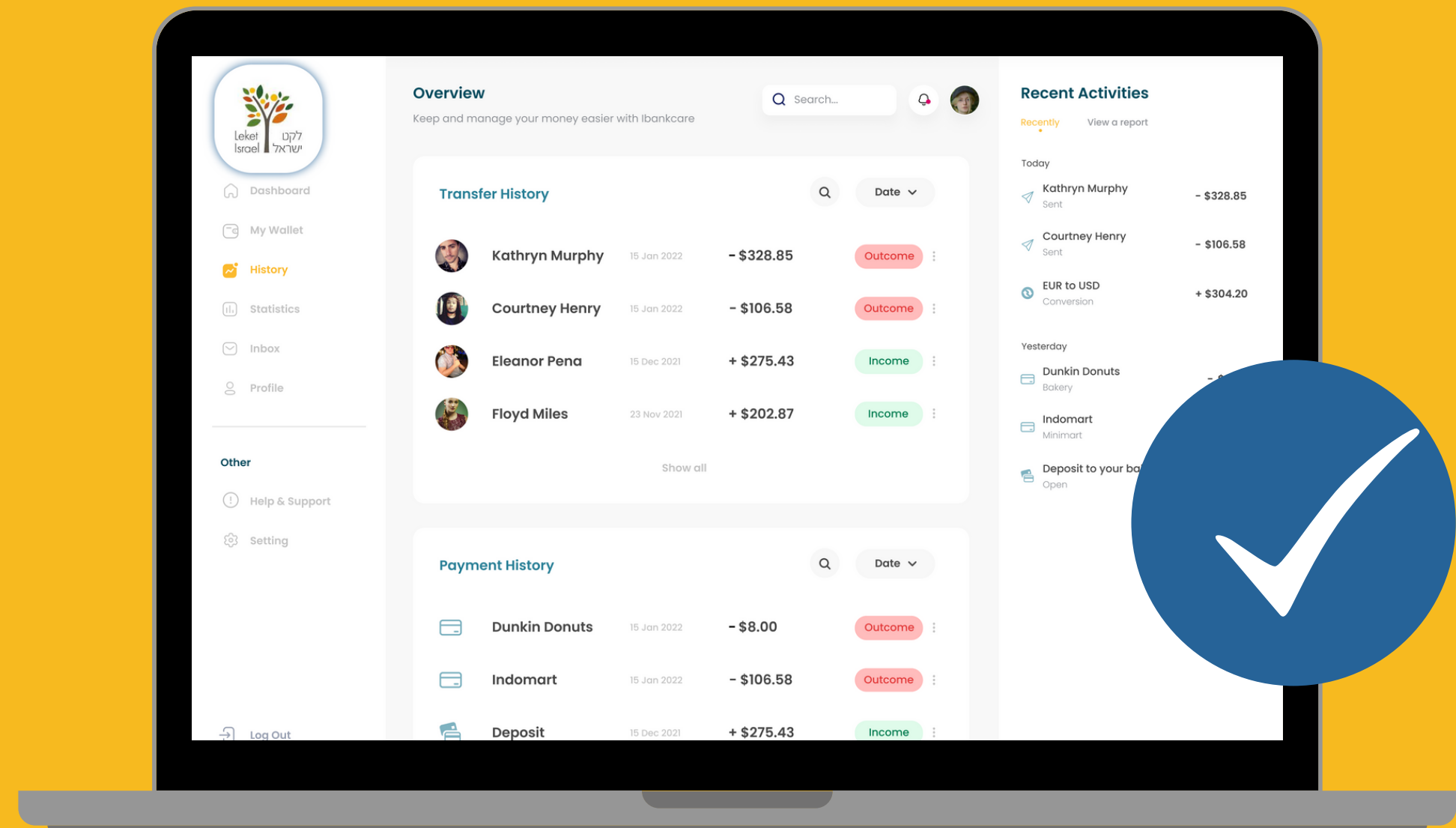
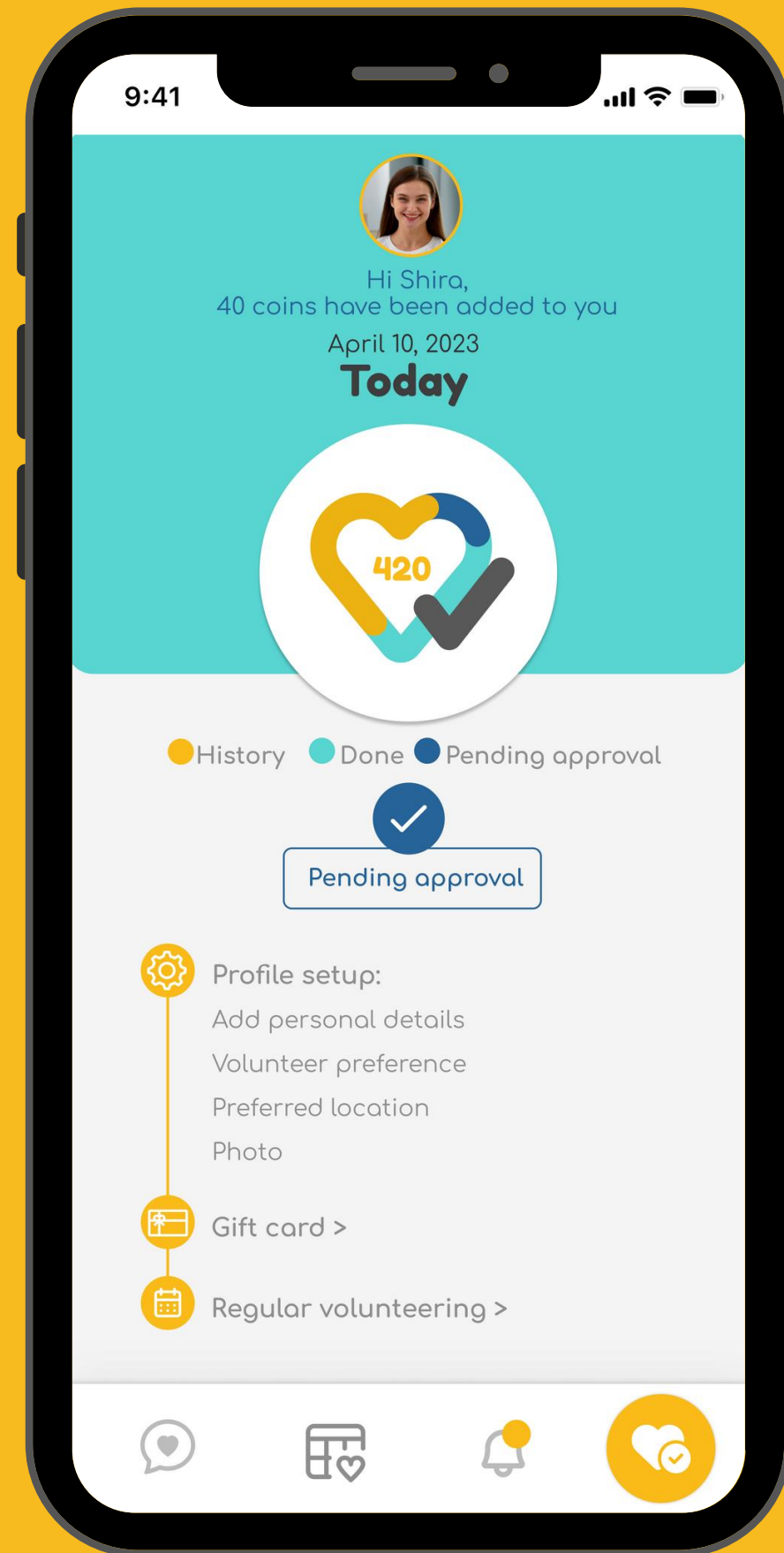


Mockup









Competitors

Feature / Benefit

All organization appear
in the app

Finding your deed in
your area

Volunteers Coins

Food supply in your
area

Anytime anywhere

Schedule management
for organizations

Group (or in work)
volunteering



Opportunity

Increasing Volunteering When:

- Good deeds day (march 14, 2023)
- Crises and emergencies
- Epidemic diseases
- High cost of living
- High school volunteer





Market size



TLV District - Israel

Industry

volunteering organizations and volunteers

Age and Culture

**Anyone with the spirit of volunteering
and above 16 years old**

Profession

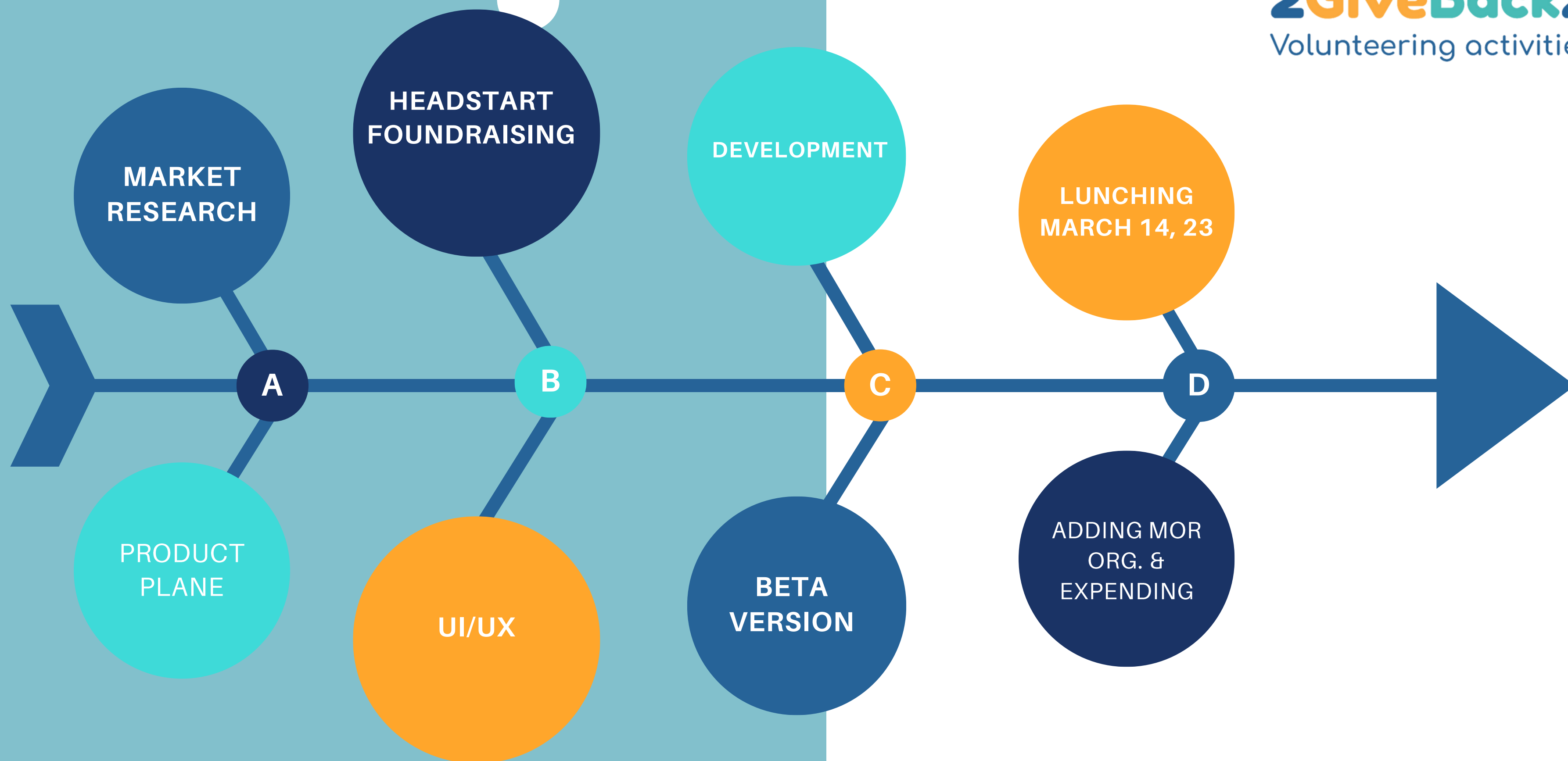
All kinds of professional volunteers

Potential Users
750K

Roadmap



2GiveBack2
Volunteering activities



Business Model & KPI's



Users Experience

01

Easy to connect with organizations. Connecting to org. By clicking the org. button. Complete the volunteering assignment with 2 V's

Easy to operate "an app for dummies." The dashboard is clear and easy to use, and fined the categories or volunteering

02

Organizations

Gamification

03

We are supplying schedule management for organizations, and adding commercial from the food and goods suppliers

Getting two v's, the app reward users with volunteer coins. Coupon store accumulation and coins donation

04

Monetization

How many User?

05

Reaching 45K+ volunteers users and recruiting all organizations into the app in the first year

Thank you for
listening!

Coming up

March-14-23

March 14
Good Deeds
Day

